

# Sharing the Commonwealth

An e-newsletter published by the Pennsylvania College Personnel Association

Volume 37, Issue 2

April 2012

## PCPA ELECTIONS ARE IN PROGRESS

There are several PCPA executive board positions up for election right now. Past PCPA President Matthew Shupp recently distributed the following information to the general PCPA membership:

"We have an excellent slate of candidates for this year, and I urge you to vote!

To cast your vote, go to [www.pcpa.net](http://www.pcpa.net) where you will find election information on the front page. There you will find a link to candidate bio information and link to an online ballot.

Elections will be open through April 27. Please take the time to exercise your vote! Any questions regarding the election may be sent to Matthew R. Shupp, Past President of PCPA, via email at [mrs32@psu.edu](mailto:mrs32@psu.edu)."

The list of candidates includes:

For president-elect, Dr. **Amber Sherman**. She is the Assistant Director for Student Life, Student Conduct and Engagement at IUP.

For the two-year college member-at-large west, Mr. **Ryan Cunningham**. He is a residence life coordinator at the Art Institute of Pittsburgh.

For the constituencies commission chair, Mr. **David Greene**. He is the Director of Student Programming at the Community College of Philadelphia.

For the professional development chair, Mr. **David Zlockie**. He is an area coordinator at Seton Hill University.

For the four-year public member-at-large east, Ms. **Ronika Money-Adams**. She is the Assistant Director of Student Affairs at Penn State Brandywine.

For the two-year college member-at-large east, Ms. **Christina Wood**. She is an admissions counselor at Harrisburg Area Community College.

For the four-year private member-at-large east, Mr. **Richard Kopp**. He is the Associate Director of Campus Activities for Student Leadership & Community Development at Drexel University.

Visit [www.pcpa.net](http://www.pcpa.net) to vote and learn more about the student affairs professionals up for election!

## AMENDMENT PASSES WITH 100% AFFIRMATIVE VOTE

On Wednesday Jan. 25, Past President Dr. Matthew Shupp put forth the proposed changes to the PCPA bylaws concerning officer elections and succession. In short, the amendment clarified the succession of the President, and the need for special election of the President-Elect.

Additionally, the amendment clarified the appointment of the Treasurer and the need for a final report from the outgoing officer. Finally, the

amendment clarified that all non-executive positions (meaning any officer other than President, President-Elect, Recorder and Treasurer) will be filled by appointment until the end of the current office's term.

Every response to the solicitation for votes was in the affirmative, and the amendment was passed. An updated version of the bylaws will be available on [pcpa.net](http://pcpa.net). -Submitted by Amanda Ries

# SETON HILL PLAYS HOST TO SEMINAR ON **#SOCIALMEDIA**

In early January, more than 40 local university professionals gathered at Seton Hill University in Greensburg, PA to spend the day learning about social networking and how to integrate it into their offices to work with their campus community.

The day included an early morning tutorial on several social networking sites, three outstanding presentations on social media marketing and research by Dr. Scott Helfrich, Bryan Koval and Christopher Weiss.

There was also time for an open forum to share the latest and greatest technologies that people are using on their campuses, and then even some time for a (very!) competitive round of Just Dance on the Kinect for Xbox!

PCPA and Seton Hill were pleased with such a great turnout for our first Keystone in 2012! In fact, we were so pleased that another Keystone has already been scheduled for June 8 at Indiana University of PA.

The June 8 Keystone Seminar will be about Grant Writing. There will be a guest speaker discussing the nuts and bolts of grant writing from 10 a.m. to Noon, with a lunch break, and time for searching online for grants. There will also be a panel discussion about securing and implementing grants on campus.

*-Submitted by Amanda Ries & Amber Sherman*

---

## SAVE THE DATE & SPREAD THE WORD

### Keystone Seminar on Grant Writing

• Friday, June 8, 2012 •

Indiana University of Pennsylvania

## ANNUAL WRITING AWARD OPEN TO GRAD STUDENTS

PCPA is pleased to announce that submissions are now being accepted for the annual \$1,000 Grady and Mary Roberts Graduate Student Writing Award.

The award encourages and recognizes scholarly writing by graduate students about contemporary issues, topics or practice in student affairs.

In order to submit an entry, students must be members of PCPA and enrolled in a masters or doctoral program. The award is donated by Dr. Grady H. Roberts Jr., a past president of PCPA, in memory of his parents.

The winner is announced at the annual PCPA Conference in October. Entries should be between 10 and 12 pages in length. Participants should be planning to attend the PCPA Conference and submit an application with their respective entry.

All entries must be postmarked by June 15. For additional questions or information, contact Dr. [Linda Hall](#), PCPA's Faculty Liaison.

For full details, visit the following links:

**Eligibility and Criteria**  
Click [HERE](#)

**Writing Award Application**  
Click [HERE](#)

## PCPA BOARD MEETING BRIEFS

*Prepared by Charmaine Strong, PCPA Recorder*

The Executive Board meeting was conducted via a pre-arranged conference call on Friday, Jan. 20.

President Dave Watters reviewed the background necessitating a Bylaws review. Draft revisions discussed. Recommended changes will be presented to the membership electronically; 30-day window to review. Plan to email Jan. 25; close voting on Feb. 25.

Matt Shupp is beginning to coordinate efforts for the upcoming elections. Please encourage colleagues to consider a PCPA office.

Discussed PCPA dues structure in comparison to other state CPAs. Also discussed offering membership to Delaware and WV and associated membership costs; neither has a CPA. Amber Sherman and Morgan

Rizzardi will prepare a proposal for the June meeting.

Amber Sherman, Treasurer, reported total assets of \$15,515.65; does not include monies collected for the recent Keystone. Also reported that she is gathering information needed to complete the state tax exemption application.

Continuing discussion of a decline in membership.

Constituencies Chair, Kate Linder, reported that the equity and inclusion statement will be more involved than anticipated; is to include a series of

action-oriented steps and initiatives designed to assess compliance and ensure we are free from any discriminatory practices. Draft anticipated mid-March for review by the Executive Board.

Brian Root, Communications Chair, reported that he has received positive feedback on the

December newsletter. Also investigating the number of hits the newsletter receives. Send newsletter articles and photos to [bk5@pitt.edu](mailto:bk5@pitt.edu) for inclusion in the newsletter.

Mindy Somerville, Professional Development Chair, reported on the great success of the January Keystone on social media. Grant writing workshop currently being planned at IUP for June 8. A Keystone on the eastern side of the state is also being planned.

Grady Roberts Writing Award information will be made available – online and in newsletter. Information will also be sent to faculty teaching graduate programs and the graduate student liaisons will be utilized to reach graduate students.

Brian Root agreed to work with Webmaster Dan Kennedy on direct front page PCPA.net links to Facebook and Twitter.

David Greene, Conference Co-Chair, reported on the annual conference.

**October 14-16, 2012**

**PCPA Annual Conference  
at the Carlisle and  
Embers Conference  
Center!**

**Be sure to save the date!**

# PCPA Treasurer's Report

Submitted by Amber Sherman

| <b><u>PCPA CHECKING ACCOUNT</u></b>               |  |                             |                     |                            |
|---|--|-----------------------------|---------------------|----------------------------|
| <b><u>CASH BALANCE</u></b>                        |  | <b><u>10/16/2011</u></b>    |                     | <b><u>\$ 12,196.33</u></b> |
| <b><u>CASH RECEIPTS:</u></b>                      |  |                             |                     |                            |
| Conference Fees                                   |  | 10/19/2011                  | \$                  | 30.00                      |
| Conference Fees                                   |  | 10/19/2011                  | \$                  | 175.00                     |
| Conference Fees                                   |  | 10/19/2011                  | \$                  | 2,600.00                   |
| Membership Fees                                   |  | 10/19/2011                  | \$                  | 570.00                     |
| Membership Fees                                   |  | 10/28/2011                  | \$                  | 250.00                     |
| Conference Fees                                   |  | 10/28/2011                  | \$                  | 2,485.00                   |
| Conference Donation (Chartwells)                  |  | 10/28/2011                  | \$                  | 750.00                     |
| Conference Fees                                   |  | 12/1/2011                   | \$                  | 350.00                     |
| Membership Fees                                   |  | 12/1/2011                   | \$                  | 270.00                     |
| Membership Fees                                   |  | 1/18/2012                   | \$                  | 25.00                      |
| Membership Fees                                   |  | 1/18/2012                   | \$                  | 375.00                     |
| Conference Fess                                   |  | 1/18/2012                   | \$                  | 114.56                     |
| <b>Total Cash Receipts</b>                        |  |                             | <b>\$</b>           | <b>7,994.56</b>            |
| <b><u>TOTAL BALANCE + RECEIPTS + INTEREST</u></b> |  | <b><u>1/18/2012</u></b>     | <b><u>\$</u></b>    | <b><u>20,190.89</u></b>    |
| <b><u>CASH DISBURSEMENTS:</u></b>                 |  |                             |                     |                            |
| <b><u>DATE</u></b>                                | <b><u>CK#</u></b>                      | <b><u>ACTION</u></b>        | <b><u>PAYEE</u></b> | <b><u>AMOUNT</u></b>       |
| 10/1/2011   | N/A                                    | SERVICE CHARGE              | PNC BANK            | \$ 5.00                    |
| 10/03/2011  | DC                                     | Conf Nametags               | Staples             | \$ 88.98                   |
| 10/16/2011  | 1530                                   | Conf Evaluations (Printing) | Robert Morris Univ  | \$ 26.50                   |
| 10/16/2011  | 1535                                   | Conf Keynote Speaker        | Robert Zullo        | \$ 500.00                  |
| 10/18/2011  | DC                                     | Conf Hotel Bill             | DoubleTree          | \$ 6,600.18                |
| 10/25/2011  | 1536                                   | Conf Overpayment (Hilton)   | Penn State Univ     | \$ 35.00                   |
| 11/1/2011   | N/A                                    | SERVICE CHARGE              | PNC BANK            | \$ 5.00                    |
| 12/1/2011   | N/A                                    | SERVICE CHARGE              | PNC BANK            | \$ 5.00                    |
| 1/10/2012   | 1537                                   | Keystone Meals              | Aramark             | \$ 750.00                  |
| <b>Total Costs</b>                                |  |                             | <b>\$</b>           | <b>8,015.66</b>            |
| <b><u>1/18/2012</u></b>                           | <b><u>TOTAL BALANCE</u></b>            |                             | <b><u>\$</u></b>    | <b><u>12,175.23</u></b>    |
| <b><u>PCPA SAVINGS ACCOUNT</u></b>                |  |                             |                     |                            |
| <b><u>10/16/2011</u></b>                          |  | <b><u>CASH BALANCE</u></b>  |                     | <b><u>\$ 3,339.99</u></b>  |
| <b><u>CASH RECEIPTS:</u></b>                      |  |                             |                     |                            |
| <b><u>DATE</u></b>                                | <b><u>CK#</u></b>                      | <b><u>ACTION</u></b>        |                     |                            |
| 10/31/2011  |  | INTEREST                    | \$                  | 0.15                       |
| 11/30/2011  |  | INTEREST                    | \$                  | 0.14                       |
| 12/30/2011  |  | INTEREST                    | \$                  | 0.14                       |
| <b>Total Cash Receipts</b>                        |  |                             | <b>\$</b>           | <b>.43</b>                 |
| <b><u>1/18/2012</u></b>                           | <b><u>TOTAL BALANCE + INTEREST</u></b> |                             | <b><u>\$</u></b>    | <b><u>3,340.42</u></b>     |
| <b><u>CASH DISBURSEMENTS:</u></b>                 |  |                             |                     | <b><u>\$ N/A</u></b>       |
| <b><u>1/18/2012</u></b>                           | <b><u>TOTAL CASH BALANCE</u></b>       |                             | <b><u>\$</u></b>    | <b><u>3,340.42</u></b>     |
| <b><u>1/18/2012</u></b>                           | <b><u>TOTAL ASSETS</u></b>             |                             | <b><u>\$</u></b>    | <b><u>15,515.65</u></b>    |

# PCPA Membership Report (as of Jan. 3, 2012)

Submitted by Morgan Rizzardi

## Institution Type

|                   |    |
|-------------------|----|
| Two Year CC       | 17 |
| Four Year Public  | 72 |
| Four Year Private | 47 |
| Other             | 3  |

## Expiration Dates

|              |     |
|--------------|-----|
| October 2011 | 111 |
| October 2012 | 10  |
| October 2013 | 7   |
| October 2014 | 1   |
| October 2015 | 3   |
| October 2017 | 1   |
| October 2019 | 1   |
| October 2020 | 1   |
| Emeritus     | 4   |

## Membership Type

|           |    |
|-----------|----|
| Emeritus  | 4  |
| Associate | 5  |
| Regular   | 94 |
| Student   | 36 |

## Membership-At-Large Representation

|                        |    |
|------------------------|----|
| Two Year East          | 9  |
| Two Year West          | 8  |
| Four Year East Private | 21 |
| Four Year West Private | 28 |
| Four Year East Public  | 47 |
| Four Year West Public  | 26 |

## Pennsylvania College Personnel Association Executive Board 2012

### President

David Watters

### Constituencies Commission Chair

Kate R. Linder

### Member At Large:

Four-Year Public, West

Daniel Pretz

### Member At Large

Two-Year, East

Christina Wood

### President Elect

Amanda Ries

### Membership Commission Chair

Morgan Rizzardi

### Member At Large

Four-Year Public, East

Vacant

### Webmaster

Dr. Daniel Kennedy

### Past President

Dr. Matthew Shupp

### Faculty Liaison

Dr. Linda Hall

### Recorder

Dr. Charmaine R. Strong

### Graduate Student Liaison

Tara Snyder

Allison Shumar

### Member At Large

Four-Year Private, West

Amanda Gunther

### Treasurer

Amber Sherman

### NBCC Coordinator

Tom Steiner

Historian

### Member At Large

Four-Year Private, East

Michael Bumbry

### Past Officers Advisory Committee

Todd Eicker

Dr. Dwayne Hilton

### Member At Large

Two-Year, West

Vacant

### Communications Commission Chair

Brian Root

### Professional Development

Commission Chair

Mary McGinnis

*The Pennsylvania College Personnel Association does not discriminate on the basis of race, color, national origin, gender, age, affectional/sexual orientation, or disability in any of its policies, procedures or practices. The non-discrimination policy covers membership and access to association programs and activities including, but not limited to, conferences, placement services, publications, and educational services.*